APPOINTMENT FOR MANAGER, DONOR PARTNERSHIPS AND COMMUNICATIONS
ABOUT STIR EDUCATION

We are an international NGO that supports education systems to reignite intrinsic motivation so that every child, teacher and official is motivated to learn and improve. We believe that education systems today must prepare every child, everywhere, to thrive in an increasingly complex world. Our vision of is a world where teachers love teaching and children love learning. Since 2012, we have reached 200,000 teachers and 6 million children across more than 100 districts in India and Uganda.

OUR MODEL

Our work is about changing behaviours and attitudes across education systems by reigniting intrinsic motivation. We work with our government partners to define the desired behaviours that they want to see at each level. We then help them to promote these through strong role-modelling and positive relationships.

Behaviour change takes time. So our programme enables incremental improvements at every level that contribute to a system shift. Our termly learning improvement cycles each focus on a different theme. In peer networks, teachers and officials learn new strategies to embed into their professional practice. We reinforce this learning through monthly coaching and support. We also offer training in the use of data to inform better decision making.

No NGO intervention can last forever. And STiR understands how difficult it can be to achieve true sustainability. So engaging governments is critical if we are to achieve our vision. They provide the best opportunity to ensure sustainability of our approach over the long term.

We establish deep learning partnerships with each government. We agree clear time-bound milestones of progress to build strong ownership. We work with existing officials to deliver every activity. We also ensure strong alignment with existing policies and priorities. Ultimately, we aim to show that our approach can increase the effectiveness and impact of each government’s overall investment in education. Over time, we expect to step back our own involvement with governments increasing their contribution to the costs of delivery. We’re also exploring partnerships with other implementing entities to amplify our approach.

OUR VALUES

How we approach our work is as important as what we do, and our core values guide the way:

Humility – We don’t have all the answers upfront.
Ownership – We empower each other with high expectations and support.
Openness – We will listen, learn and improve, and lead through obstacles.
Purpose – We’re united by a shared vision we’ll build and achieve together.
MANAGER – DONOR PARTNERSHIPS AND COMMUNICATIONS

THE OPPORTUNITY

We are seeking a highly capable and motivated person to lead on our communications and advocacy activities within India.

The Manager – Donor Partnerships and Communications is a critical post within STiR’s Donor Partnerships and Communications team. The Manager will be based in Delhi, Bangalore or Chennai, and will lead on communications and advocacy activities within India.

Reporting to the Associate Head – Donor Partnerships and Communications, this position is part of a global team with the responsibility of raising more than GBP £2.3m per annum and curating and sharing learning both internally and externally.

ROLES AND RESPONSIBILITIES

COMMUNICATIONS AND STAKEHOLDER MANAGEMENT

i. Help to develop and implement strategic communication plans that directly enhance the organisation’s strategic objectives, including strengthening our brand and stakeholder management within India.

ii. Ensure that our communications advance our mission and vision with a diverse audience through stories, images, videos and words.

iii. Develop plans for specific projects, events and campaigns with clear objectives and evaluation processes.

iv. Create and manage digital marketing campaigns across different communications channels including our website, newsletters and social media, and take the lead on exploring new opportunities.

v. Monitor engagement and reporting on our communications activities in India.

vi. Support our India team members to document stories of change and provide a consistent and impactful message that promotes the mission and vision of the organisation.

vii. Support the delivery of in-person and virtual events.

viii. Support internal teams to develop content and collateral to engage with a wide range of stakeholders including current and potential funding partners.

ix. Support our internal staff to use our brand templates and adhere to our brand guidelines.

x. Support internal teams to monitor their engagement with key stakeholders.

xi. Support the India Country Director with internal communications and engagement of our India Board as necessary.
ADVOCACY
i. Help to develop and implement a strong narrative for intrinsic motivation and lifelong learning within state education systems in India.
ii. Create materials to support the organisation to influence teacher education policy in India through evidence-based advocacy.
iii. Play a leading role in collaboration with other NGOs across India to align our work and recognise the importance of intrinsic motivation in achieving a wide range of outcomes for children.

KEY COMPETENCIES REQUIRED
i. Outstanding communication skills.
ii. Strategic, analytical and critical thinking skills.
iii. Personal commitment to excellence and quality.
iv. Values-driven role model.
v. Dynamic self-starter that demonstrates creativity and initiative.
vi. Intrinsically motivated to learn and grow.
vii. Honesty and integrity.

EXPERIENCE AND ACADEMIC QUALIFICATIONS
i. Relevant degree in Communication, Public Relations Management or related.
ii. 3-5 years’ relevant experience in communication and/or stakeholder management.
iii. Practical experience of delivering a communications and engagement service, including website and social media management.
iv. Experience of working in organisations with global teams.
v. Experience dealing with stakeholders (internal or external) and stakeholder engagement.
vi. Experience of working in partnership with the public and private sector and the ability to maintain productive and collaborative working relationships at all levels.
vii. Visual and/or video design skills would be highly desirable.
viii. Excellent verbal and written communication skills in English. Further communication skills in Hindi, Kannada or Tamil would also be desirable.

REMUNERATION AND BENEFITS
Consultancy fees of ₹78,224/- per month (₹938,688/- per annum) will be paid for your service (subject to relevant taxes at source).

APPLICATION PROCESS
To apply for this opportunity, please submit your CV and a brief proposal here, in no more than 2 pages.